



#WHATSHAPPENING

AFRO HAIR & BEAUTY LIVE 2017 APRIL 2107

52 UPPER STREET BUSINESS DESIGN CENTRE 52 UPPER STREET LONDON N1

Afro Hair & Beauty LIVE 2017, the biggest and best show dedicated to black hair, beauty and lifestyle in Europe is back! The 36th edition kicks off with a bang on Spring Bank Holiday **28th & 29th May 2017** at **Business Design Centre 52 Upper Street Islington London N1 0QH**

BRAND NEW: FOR MEN ONLY

Afro Hair & Beauty LIVE 2017 welcomes the launch of **Afro Man** the brand new destination for male grooming, hair and lifestyle products. **Calling all barbers!** Have you got what it takes to go into a barbering & beard styling battle? Sign up and get your clippers ready for up for **Lusters SCurl Battle of the Barbers & Battle of The Beard Stylist** competitions. Exciting news for hair loss sufferers, be amongst the first in the UK to see **My Hair Bar's** exclusive live demonstration of **The Man Weave** technique, the non surgical hair unit for men. Men's grooming product junkies, look out for skincare by **Bump Patrol** and **S-Curls** beard grooming range by **Lusters**.



FEELS LIKE SPRING IS IN THE (H)AIR

NEW for naturals. From the USA, **Monique Rodriguez** of global and viral sensations **Mielle Organics**, and organic haircare lines **Camille Rose** and **Carol Brown's O'Natrealm**. Look out for **Tangle Teezer** are back with their popular hairbrush lines **Thick & Curly** and **Blow-Styling**. Get ready to slay that lace front, learn how to make wigs at home on your sewing machine and treat yourself to the latest wear and go hairstyles at the **Wig Boutique**. Don't forget to pick up your goodies and give-aways to take home from **Design Essentials, Hawaiian Silky, Vitale Olive Oil, Crème of Nature, Lottabody, Sofn'free** and **GroHealthy**.

#NewFaceofPink



Could you be the next **#NewFaceofPink**? Head over to the **Lusters** stand and enter the **Face of Pink** competition brought to you by **Lusters Face of Pink** in collaboration with **Black Beauty & Hair Magazine**. **Lusters** Education Team will also be on hand demonstrating styling techniques, hair analysis and tips on how to keep your hair healthy.

FEED YOUR SKIN

Feed your skin with **Phyto Botanicals** the premium hair and skin care range of oils, balms, soaps and body scrubs. **DivaWorld** will be at the show with tips on how to achieve flawless beautiful skin free from artificial, colourings and perfumes. Mature skin will love **Aviela**, visit their stand and experience the nourishing, softening and anti-aging powers of Shea butter.

GLAM SQUADS



For beauty at your fingertips, the glam squadess' will be on hand with make-up and brushes for your kit. Brand NEW to #AHBLIVE **black|Up Paris** for women of colour, be sure to get in line for free makeovers, goody bags and make-up masterclasses. ONES TO WATCH, straight from the pages of Harper's Bazaar UK **Peach & Pearl**, showcase their beautiful range of rose-gold vegan make-up brushes. Hit Congolese make up brand **Kitoko**, will demonstrate how to rock their matt liquid lipsticks. Try before you buy and get the perfect shade for your skin tone.

STYLE + BOOTIQUE



The **Afro Chic Boutique** and catwalk will once again showcase clothing and accessories from U.K, European and African designers. Sponsored by **Palmer's**, this year's show will be edgy with creative street style looks styled by **Chi-Chi Chinakwe**, with hair by award winning **My Hair Bar** and make up looks by **Kitoko**. Look out for your favourites **Afrocentric850, Aso-Global, Eldimaa and more!**

FREE SEMINARS

Afro Hair & Beauty LIVE FREE Seminars

is our exciting education hub brought to by trusted experts and professionals. Get in line to be motivate, inspire and empower your hair and beauty routine. **Arise and Shine Cosmetics** and **Restored Naturally** bring you the **Real Hair Food** seminar on nutrition for healthy hair growth. What's your hair type? Find out at the **Get To Know Your Hair Type** with Cantu. Multi award winning hair stylist and colourist **Victoria Akuagwu** of Ziuzo. Tickets to all seminars are free, so get in line early to secure your seat. With so much variety, new brands and great quality products there's something for everyone at [Afro Hair & Beauty LIVE](#).



Keep up to date, follow our hashtags #AHBLive2017 #AHBLAfroMan
Instagram @[afrohairandbeautylive](#) | Facebook @[AHBLive](#) | Twitter @[afrohairshow](#)

TICKET INFORMATION:

Tickets are selling fast! Don't miss this opportunity to enjoy the Afro Hair & Beauty LIVE hair, beauty and style experience with your loved one's, family and friends. Tickets are on sale via [Black Beauty & Hair Magazine](#). Adults and children over 5 are £14 on the door or **£12 in advance**.

Media accreditation for Afro Hair & Beauty Live 2017 is now OPEN to register follow this link <http://bit.ly/AHBL2017accreditation>