

AFRO HAIR & BEAUTY LIVE #AHBLBESTSHOT2019 INSTAGRAM HAIRSTYLIST COMPETITION

TERMS AND CONDITIONS

PARTICIPATION

1. This competition ('Competition') is conducted by Afro Hair & Beauty LIVE ('The Promoter'), 12 Deer Park Road, SW19 3TL, London, United Kingdom
2. The Competition is only open to Eligible Entrants. An 'Eligible Entrant' is an individual who, at the time of entry, is a UK or Europe resident aged 18 years or above.
3. Entry to the competition constitutes acceptance of these conditions.

ENTRY

4. Entry Period

Competition entry opens on Wednesday, 3th May 2019 at 4pm (UTC+1 – London time) and ends on Friday, 17th May at 11:59pm (UTC+1 - London time)

5. Competition first requirements

To enter, an Eligible Entrant must have a current Instagram Account and follow the entry instructions in these conditions.

6. Competition rules

6.1 All entrants must ensure that their entries are posted online during the Entry Period.

6.2 All entrants must follow @afrohairandbeautylive and post their best hairstyle realizations photographs on their Instagram Account and include the hashtag #AHBLBESTSHOT2019.

Only photographs posted on Instagram using #AHBLBESTSHOT2019 with profiles following @afrohairandbeautylive will be eligible for entry.

6.3 All entrants must be the sole owner and originator of his/her entry.

7. All entrants must ensure that their entry is received by the Promoter during the Entry Period. The Promoter takes no responsibility for any late or misdirected entry or for any delays or failures in any telecommunications service or equipment.

8. All entries to the Competition may be subject to verification by the Promoter.

9. The Promoter may, at its absolute discretion, declare any or all entries made by an entrant invalid if the entrant:

- (i) fails to establish their entitlement to enter the Competition to the Promoter's reasonable satisfaction; or
- (ii) fails to upload photographs entries as required by condition four (4), five (5) and six (6) or produces photographs that, in the Promoter's reasonable opinion, are illegible, stolen from another Instagram account, forged, reconstructed, altered, incomplete or tampered with in any way; or
- (iii) in the Promoter's reasonable opinion, tampers with the entry process or benefits from such tampering; or
- (iv) in the Promoter's reasonable opinion, submits an entry which is not in accordance with these conditions.

10. Any costs associated with accessing the Competition Website are the responsibility of the person seeking access and are dependent on the internet service provider used.

11. Eligible Entrants must make their internet entries manually using an internet browser. The Promoter may reject internet entries if it reasonably forms the opinion that they have been entered using automated entry means or by use of a competition entry service.

WINNER AND PRIZES

12. Jury's choice and finals

The 5 finalist photographs with the most Instagram likes from the public, family and friends will be invited to the final competition on Sunday 26th May 2019 at Afro Hair & Beauty LIVE 2019. Three finalists will be judged by a panel of experts including Black Beauty & Hair's editor-in-chief Irene Shelley.

13 The Promoter's decision is final and no correspondence will be entered into.

14. Prizes

The prizes include:

- TBC
- A publication on blackbeautyandhair.com and its associated social media platforms

15. If any prize (or part of any prize) is unavailable, the Promoter, in its discretion, reserves the right to substitute the prize (or that part of the prize) with a prize to the equal value and/or specification.

16. A right to receive the prize is not transferable or exchangeable and cannot be taken as a monetary payment

INSTAGRAM

17. The Competition is in no way sponsored, endorsed, administered by, or associated with, Instagram.

18. By entering the Competition, each entrant releases Instagram from any and all liability to the entrant arising in any way from the conduct of the Competition.

19. All information provided by a Promotion entrant is provided to the Promoter and not to Instagram.

GENERAL

20. The Promoter assumes no responsibility for: (i) any error, omission, interruption, or delay in the operation or transmission of any communication sent to (or by) the Promoter or any entrant whether caused by problems with communication networks or lines, computer systems, software or internet service providers, congestion on any carrier network or otherwise, (ii) any theft, destruction or unauthorized access to, or alteration of such communications; (iii) any problem with, or technical malfunction of, any computer system or other equipment used for the conduct of the Competition; (iv) any incorrect or incomplete information which may be communicated in the course of the administering this Competition (whether as a result of one of the foregoing causes or otherwise).

21. Entrants personal information may be collected by or on behalf of the Promoter to enable it to administer the Competition and publicize its winners and, if an entrant consents, may be used to market its products to the entrant. The personal information of the winner may be provided to others assisting in the conduct of the Competition, including the Competition administrator, prize suppliers and deliverers, and to regulatory authorities. Persons may contact the Promoter by post at the address stated in condition 1 to request access to, or corrections of, any of their collected personal information that is held by the Promoter. If an entrant does not provide accurate personal information the Promoter may determine that they are not eligible to win a prize.

CONTACT

For more information regarding this competition, entrants are invited to contact Afro Hair & Beauty LIVE Team by phone (+44 0207 498 1795) or by email to Trishad socialmedia@afrohairshow.com or Leigh pr@afrohairshow.com