



**DISCOVER. EXPERIENCE. BE INSPIRED**  
**AFRO HAIR & BEAUTY LIVE 2017**  
**SPRING BANK HOLIDAY 28TH - 29TH MAY 2017**

**Afro Hair & Beauty LIVE** returns to Business Design Centre London for the 36th edition of what is sure to be another fantastic event! Dedicated to providing the most inspiring and exciting show experience. Afro Hair & Beauty LIVE is Europe's foremost black hair, beauty and lifestyle show under one roof. Join us on **28th & 29th May 2017** at the **Business Design Centre 52 Upper Street London N1 0QH**

**BRAND NEW** For men only, **WAHL's Battle of The Barbers** will be joined by two new exciting additions for men. **Afro Man**, the ultimate destination for male grooming, hair and lifestyle products. A platform to showcase the best brands to the afro-gentleman and professionals in the male grooming market. See the trend that's taking Instagram by storm! For the first time in the UK, hair designers **My Hair Bar** demonstrate **The Man Weave** technique. The non surgical hair unit for men dealing with baldness, receding hairline and other types of hair loss. **Afro Man** is a must for men and women who want to experience the latest trends in mens grooming market.

**Are you getting wiggly with it?** Slay that lace front! wear and go wigs are totally back on trend. The must have beauty accessory, a comfortable and convenient go to for those bad hair days! Treat yourself to an instant new look and learn new wig making techniques courtesy of **My Hair Bar** and the weave specialist **Philip Eric** at the Afro Hair & Beauty LIVE **Wig Boutique**.

**Afro Hair & Beauty LIVE seminar programme** is our exciting education hub. Discover the latest trends and innovation. See, touch, test and compare the latest trends, new products, styling techniques and industry news. Each seminar will be brought to by trusted experts and professionals who will motivate, inspire and empower your hair and beauty routine.

**Tickets** are selling fast! On sale for £14.00, sign up to our mailing list on Black Beauty Hair and take advantage of our early bird **BUY ONE GET ONE FREE** ticket offer. Don't miss this opportunity to enjoy the Afro Hair & Beauty LIVE hair, beauty and style experience with your loved one's, family and friends.

**WHATS HAPPENING:**

- Make-up experience from established and innovative independent brands
- Test hair, nail and skin care products from international exhibitors
- Learn new protective styling and wig making techniques
- Have a burning question? ask the professionals and hair and beauty bloggers and vloggers at our how-to advice seminars
- Meet inspiring hair and beauty entrepreneurs changing the face of the black beauty and wellness market

- Enjoy beauty and wellness treats
- Independent fashion labels boutique and catwalk fashion presentations.

**Media accreditation** for Afro Hair & Beauty Live 2017 is now OPEN to register follow this link <http://bit.ly/1nR8j0E>

Join #AHBL social conversation using hashtags #AHBL2017

Instagram: [afrohairandbeautylive](#)

Twitter: [@afrohairshow](#)

SnapChat: ahblive

Website : [Afro Hair Show](#)

**EDITORS NOTES:**

**TICKET INFORMATION:**

Tickets Afro Hair & Beauty LIVE 2017 are on sale for £14.00 via [Black Beauty & Hair Magazine](#)

Sign up to our mailing list on Black Beauty & Hair Magazine and get details of our Buy One Get One Ticket promotion.

**GET IN TOUCH WITH THE TEAM :**

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